# CELEBRATING THE 11TH ANNUAL ENDEAVOR AWARDS

MAY 9, 2025 | LOS ANGELES, CA

#### INSPIRATION HONOREE

MARK R. BAKER

President and CEO of AOPA



#### BENEFITING

Proceeds from the Endeavor Awards Gala benefit Angel Flight West and our partners in charitable aviation. Angel Flight

#### The 11th Endeavor Awards Gala

is about recognizing heroes who fly for volunteer pilot organizations across the country, providing hope to people experiencing some of the most challenging health concerns of their lives and serving those in need.

# RECOGNIZING HEROES



The Endeavor Awards Gala is about recognizing heroes who fly for volunteer pilot organizations across the country, providing hope to people experiencing some of the most challenging health concerns of their lives and serving those in need.

The Endeavor Awards will feature a reception, a sumptuous dinner, and an incredible program with inspirational stories of successes and amazing volunteerism. The evening will culminate in a live auction.

The support raised will continue to empower people from underrepresented places and difficult situations with access to health care. Together with our partners and sponsors, we strive to provide them with connection, compassion, and the flight resources to give hope where there was nowhere else to turn.

#### **YOUR GIFT MATTERS**

Your donation is vital to supporting staff costs, technology, marketing and outreach, and infrastructure to help AFW propel our mission forward. Each flight is a product of the donated time and resources from our generous volunteer pilots and the coordination efforts from our team.



We connect to healthcare and social work professionals and patient groups to let them know about our services by conducting in-service presentations, offering free webinars, exhibiting at healthcare conferences, advertising on social media, and creating digital partnerships with healthcare facilities.



We take part in aviation events, host fly-ins and online webinars, advertise on digital platforms, and work with local media and aviation organizations. Our volunteer services team guides new volunteers through orientation while focusing on volunteer recruitment and retention.



Our coordinators answer every inquiry and arrange every flight, including the 900+ commercial flights donated annually by Alaska Airlines and our airline partners. They are fluent in multiple "languages" – health care, aviation, and technology (as well as English and Spanish).



Our team of grant writers, event planners, and fundraisers connect with our supporters, stewarding their gifts to ensure each one makes a life-changing difference to our passengers. They share stories and build relationships with those whose contributions make our programs possible.

## SPONSORSHIP BENEFITS



Your sponsorship level comes with exclusive benefits and amenities that'll have you living the red carpet lifestyle during the Endeavor Awards Gala.

Staff, guest, and VIP entertainment packages

Advertising and marketing options

Admission and VIP benefits

Special Meet and Greets, aircrafts, and hospitality

#### **ALL SPONSORSHIPS INCLUDE:**

- Logo and donor/company displayed on event website
- Sponsor listing on event signage and collateral
- Social media recognition

#### \$100,000 SIGNATURE SPONSOR

- Special branding as SIGNATURE sponsor
- ✓ Video ad placement and mentions during live event
- ✓ Three tables of 10 (premium seating)
- Two inside covers spreads in tribute journal
- Logo prominently displayed on event website
- ✓ Prominent event signage and listing on all collateral
- Custom social media recognition
- Press release announcing sponsorship
- ✓ Enables 500 angel flight missions

#### \$75,000 TITLE SPONSOR

- Special branding as title sponsor
- Optional video ad placement during live event
- ✓ Two tables of 10 (premium seating)
- Two-page spread in tribute journal
- Logo prominently displayed on event website
- Prominent event signage and listing on all collateral
- Custom social media recognition
- Press release announcing sponsorship
- Enables 375 Angel Flight missions







### SPONSORSHIP OPPORTUNITIES

Individual Tickets | \$1,000

#### \$50,000 DIAMOND SPONSOR

- ✓ One table of 10 (premium seating)
- Additional table of 10
- ✓ Premium full-page ad in tribute journal
- ✓ Logo prominently displayed across collateral
- ✓ Enables 250 Angel Flight missions

#### \$25,000 PLATINUM SPONSOR

- One table of 10 (premium seating)
- Additional table of 10
- ✓ Premium full-page ad in tribute journal

#### \$15,000 GOLD SPONSOR

- One table of 10
- ✓ Half page ad in tribute journal
- ✓ Enables 75 Angel Flight missions

#### \$10,000 SILVER SPONSOR

- Seating for 8 guests
- Quarter page ad in tribute journal
- Enables 50 Angel Flight missions

#### \$5,000 BRONZE SPONSOR

- Seating for 4 guests
- Sponsor listing in tribute journal
- ✓ Enables 25 Angel Flight missions

#### **TRIBUTE ADS**

- ✓ Inside/Front, Inside/Back, or Back Cover \$5,000
- ✓ Full page \$2,500
- Half Page \$1,000
- Quarter Page \$500











## ADDITIONAL SPONSORSHIP OPPORTUNITIES



These opportunities all include logo display on event website, sponsor listing on event signage and collateral, social media recognition, pre-event marketing mentions and logo on signage associated with sponsored element.

#### \$50,000 SCREEN STATE SPONSOR

- ✓ One seating of 10 (premium seating)
- Additional seating of 10
- ✓ Enables 250 angel flight missions

#### \$15,000 PERFORMANCE SPONSOR

- ✓ Premium seating for 10
- Social media recognition
- ✓ Enables 75 angel flight missions

#### \$30,000 DRONE SHOW SPONSOR

- ✓ Premium seating for 10
- ✓ Enables 125 angel flight missions

#### \$10,000 VALET/RIDESHARE SPONSOR

- Seating for 8 guests
- Enables 50 angel flight missions

#### \$10,000 LOUNGE AREA SPONSOR

- Seating for 8 guests
- ✓ Enables 50 Angel Flight missions

#### \$2,500 LOUNGE AREA SPONSOR

- Coffee and conversation for guests!
- ✓ Logos at Coffee Station(s) at the event.

#### \$1,500 PARKING SPONSOR

- ✓ Support event access for guests!
- Sponsor logos on parking signage

We invite you to attend, sponsor, and be recognized in an evening to remember.

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